

Real-time sharing of pest information through Twitter



iPiPE: The Integrated Pest Information Platform for Extension and Education

A collaborative effort that encourages real-time sharing of pest observations to support IPM research, extension, and education.



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White mold in soybean



Southern rust in corn

Submit your observations from the field

Just remember: Scout, Snap and Share!

- 1) **Scout:** Observe crop disease
- 2) **Snap:** Take a good picture (in focus) showing the symptoms
- 3) **Share:** Tweet out the disease and include:
 - ▶ our Twitter handles,
 - corn disease tweets: @corndisease
 - soybean disease tweets: @soybdisease
 - ▶ the name of the county and state,
 - ▶ name of the disease,
 - ▶ and the picture.



For example: @soybdisease seeing white mold in Rock County WI

Why participate?

- Learn where diseases are showing up in corn and soybean fields across the U.S.
- Help develop distribution maps of corn and soybean diseases to help guide scouting efforts
- Information will be used by researchers to develop prediction maps for when and where diseases occur



For more information about the iPIPE program, visit iPIPE.org.

For more information about the soybean disease and corn disease iPIPE programs, contact:

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