



2 March 2026

RE: Annual Sponsorship of the 2026-2027 Crops Team Educational Programs

The Iowa State University Extension and Outreach Crops Team is comprised of Extension Field Agronomists located across Iowa, and faculty and staff across the Agronomy, Plant Pathology, Entomology and Microbiology, Economics, and Agricultural and Biosystems Engineering departments at Iowa State University. The team is supported by the Iowa Beef Center, Iowa Pork Center, ISU Seed Science Center, Midwest Climate Hub, Iowa Soybean Research Center, Iowa Grain Quality Initiative, and the Digital Ag Innovation Lab. We also collaborate with the USDA National Laboratory for Agriculture and the Environment and the Iowa Department of Agriculture and Land Stewardship.

The mission of the Crops Team is to conduct research, extend knowledge, and assist Iowa farmers and agricultural businesses with crop production and protection information. We support profitable, sustainable, and environmentally sound practices in food, feed, fiber, and fuel production.

We invite you to join us in this mission by financially supporting our Extension programs. The Crops Team is seeking sponsorship for our four most popular educational programs. Review the guidelines for levels and benefits on the following pages. When ready, choose your sponsorship level here: [https://iastate.qualtrics.com/jfe/form/SV\\_db3pU6C5V7mmsn4](https://iastate.qualtrics.com/jfe/form/SV_db3pU6C5V7mmsn4). We look forward to our continued partnerships and would welcome the opportunity to visit with you about program sponsorship.

Please reach out with any questions! Sincerely,

A handwritten signature in blue ink that reads "Erin W. Hodgson".

Erin Hodgson, Professor, Extension Entomologist, and Crops Team Leader  
2005 ATRB, 2213 Pammel Dr., Iowa State University, Ames, IA 50011-1101  
Email: [ewh@iastate.edu](mailto:ewh@iastate.edu) | Phone: 515-294-2847  
Crops Team Integrated Crop Management website: <https://crops.extension.iastate.edu/>



## Request for Iowa State University Extension Crops Team “Bundled” Sponsorship to FOUR of our most popular events

### Champion Level Sponsorship (\$10,000) benefits:

- Recognition at all events
- Logo listed on all event websites
- Recognition in Integrated Crop Management (ICM) Blog article and news release
- Social media recognition from the Crops Team
- Table display at the ICM Conference
- Four exhibitor tickets to the ICM Conference
- Four exhibitor tickets to Crop Advantage Series and table displays at two locations of your choice

### Leader Level Sponsorship (\$5,000) benefits:

- Recognition at all events
- Logo listed on all event websites
- Table display space at the ICM Conference
- Two exhibitor tickets to the ICM Conference
- Two exhibitor tickets to one Crop Advantage Series location and table display at one location of your choice

### Innovator Level Sponsorship (\$2,500) benefits:

- Recognition at all events
- Logo listed on all event websites
- One admittance ticket to the ICM Conference

### Supporter Level Sponsorship (\$1,000) benefits:

- Recognition at all events
- Company name listed on all event websites

*To be recognized as a sponsor for the Winter 2026/2027 Programs, sponsorship must be received by Friday, October 30, 2026, at 5 p.m.*

Sponsorship of the Iowa State University Extension and Outreach Program does not constitute endorsement by Iowa State University Extension and Outreach.



## ISU Crops Team Sponsorship Benefits for **ICM Conference**

December 9-10, 2026  
at Prairie Meadows Events Center

### Platinum Level Sponsorship (\$5,000) benefits:

- Recognition at the ICM Conference
- Logo listed on the event webpage
- Social media recognition from the ISU Crops Team
- Table display space at conference
- Four exhibitor tickets to the conference

### Gold Level Sponsorship (\$2,500) benefits:

- Recognition at the ICM Conference
- Logo listed on the event webpage
- Table display space at conference
- Two exhibitor tickets to the conference

### Silver Level Sponsorship (\$1,500) benefits:

- Recognition at the ICM Conference
- Company name listed on the event webpage
- Table display space at the conference
- One exhibitor ticket to the conference

### Bronze Level Sponsorship (\$1,000) benefits:

- Recognition at the ICM Conference
- Company name listed on the event webpage

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## ISU Crops Team Sponsorship Benefits for **Crop Advantage Series**

12 locations throughout Iowa, January 2027  
(dates and locations finalized October 2026)

### Platinum Level Sponsorship (\$5,000) benefits:

- Logo listed on event webpage
- Recognition at all Crop Advantage events
- Social media recognition from the Crops Team
- Table display space at all locations which include two exhibitor tickets to each location

### Gold Level Sponsorship (\$2,500) benefits:

- Logo listed on event webpage
- Recognition at six locations
- Table display space at six locations\* which includes two exhibitor tickets to each of those six locations

### Silver Sponsorship (\$1,000) benefits:

- Company name listed on event webpage
- Recognition at two locations
- Table display space at two locations\* which includes one exhibitor ticket to each of those two locations\*

### Bronze Level Sponsorship (\$500) benefits:

- Company name recognition at one location of your choice
- Table display space at one location of your choice which includes one exhibitor ticket to the location of your choice

### Friend of Crop Advantage (\$300) benefits:

- Company name recognition at one location for breakfast or coffee break

\* ISU Crops Team will help identify locations based on space availability.

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## ISU Crops Team Sponsorship Benefits for **Planter University**

5 locations throughout Iowa, February 2027  
(dates and locations finalized October 2026)

### Gold Level Sponsorship (\$2,500) benefits:

- Logo listed on the event webpage
- Social media recognition from the Crops Team
- Recognition at all Planter U locations
- Two exhibitor tickets to one location of your choice

### Silver Level Sponsorship (\$1,000) benefits:

- Logo listed on the event webpage
- Recognition all all Planter U locations
- One exhibitor ticket to one location of your choice

### Bronze Level Sponsorship (\$500) benefits:

- Recognition at all Planter U locations
- One exhibitor ticket to one location of your choice

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## ISU Crops Team Sponsorship Benefits for **CropsTV**

On-demand video streaming,  
January – April 2027

### Gold Level Sponsorship (\$2,500) benefits:

- Logo listed on the event webpage
- Identified in CropsTV intro video
- Social media recognition from the Crops Team
- Four passes to access CropsTV

### Silver Level Sponsorship (\$1,000) benefits:

- Logo listed on the event webpage
- Two passes to access CropsTV

### Bronze Level Sponsorship (\$500) benefits:

- Company name listed on the events webpage

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