CROP ADVANTAGE SERIES

WATERLOO | January 14, 2027

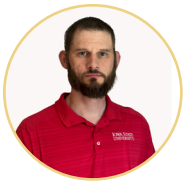
Hawkeye Community College - Tama Hall
1501 East Orange Road, Waterloo, Iowa

Crop Advantage meetings provide a solid foundation of current, research-based crop production information to help make informed decisions for the farming operation. Each location features topics selected for **your** fields and **your** growing conditions.

We look forward to seeing you on January 14th.



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Waterloo Crop Advantage Series location sponsors:

CHAMPION SEED

Iowa Farm Bureau
Black Hawk, Bremer, Butler, and Grundy Counties

Register early and save

$75 early registration ends midnight, **January 7**.

Late or on-site registration is **$100.**

SCAN ME

For more information and to register, visit: go.iastate.edu/cas27 or scan the QR code.

Program

8:15 Registration opens

9:00 Cry Wolf! A Look at Corn Disease Development in Iowa in 2026 – *Alison Robertson, professor and extension plant pathologist (PM)*

10:00 **Session A** *(select one topic)*

The Anatomy of a Fertilizer Recommendation – *Richard Roth, assistant professor and extension nutrient management specialist (NM)*

The Economics of Every Acre – *Joseph Lensing, extension farm management specialist (CM)*

Conservation Opportunities on Your Farm with No Commitment Required: The Agricultural Conservation Planning Framework 101 – *Rick Cruse, professor and director, Iowa Water Center (SW)*

11:00 **Session B** *(select one topic)*

Linking Nutrient Deficiency Patterns to Fertilizer Applications – *Richard Roth, assistant professor and extension nutrient management specialist (NM)*

Soybean Planting: Separating Fact from Tradition – *Mark Licht, associate professor and extension cropping systems specialist (CM)*

Motley Crew: Speedy Bug Updates for Your Region – *Erin Hodgson, professor and extension entomologist (PM)*

12:00 Lunch (*provided*)

12:45 **Session C** *(select one topic)*

Minimizing Herbicide Drift and Improving Weed Control Under Variable Weather Conditions – *Wesley Everman, assistant professor and extension weed science specialist (PM)*

Practical Strategies for Cover Crop Success – *Mark Licht, associate professor and extension cropping systems specialist (CM)*

Conservation Opportunities on Your Farm with No Commitment Required: The Agricultural Conservation Planning Framework 101 – *Rick Cruse, professor and director, Iowa Water Center (SW)*

1:45 **Session D** *(select one topic)*

Herbicide Resistance in Iowa: Where Are We Heading and How Do We Adapt to Slow The Spread – *Wesley Everman, assistant professor and extension weed science specialist (PM)*

The Economics of Every Acre – *Joseph Lensing, extension farm management specialist (CM)*

Motley Crew: Speedy Bug Updates for Your Region – *Erin Hodgson, professor and extension entomologist (PM)*

2:45 Super El Niño: Where We Stand, Fall Impacts, and Outlooks for Spring – *Justin Glisan, state climatologist (CM)*

3:45 Iowa Private Pesticide Applicator Continuing Instruction Course. **Additional fee applies. Applicators must attend the entire meeting to receive recertification credit.** – *Josh Michel, extension field agronomist*

4:45 Meeting adjourns

IOWA STATE UNIVERSITY
Extension and Outreach

This institution is an equal-opportunity provider. For the full non-discrimination statement or accommodation inquiries, go to https://www.extension.iastate.edu/legal.

CROP ADVANTAGE SERIES Registration | 2027

Save time and register online at go.iastate.edu/CAS27

- Registration includes lunch, refreshment breaks and CCA credits.
- Private pesticide applicator recertification is a separate $30 fee, collected at the meeting. Applicator recertification is not included in Crop Advantage registration.
- Registrations are not accepted by phone. Register online or mail form with check.
- Early registration: $75. Less than 7 days prior to the meeting or at the door: $100.
- To receive the early registration price, registration must be post-marked by the early registration date.
- To switch meeting locations or to cancel your registration, email registrations@iastate.edu or call (515) 294-6222.
- If weather forces a cancellation or you cannot travel due to hazardous conditions you may switch to a remaining meeting or receive a refund.

name

company or organization

address

city | state | ZIP

county | phone

e-mail (registration receipt and confirmation is sent via email)

*Iowa State University Extension and Outreach programs are partially funded by the USDA and are required to provide participants the opportunity to **voluntarily** self-report ethnicity, race, and gender information. This information will not be used for determining participation eligibility but rather to improve educational offerings. Information remains confidential to the extent permitted by law.*

What is your race?

- American Indian or Alaskan Native
- Asian
- Black or African American
- Native Hawaiian or other Pacific Islander
- White
- Other
- Prefer not to respond

What is your ethnicity?

- Hispanic or Latino origin
- Not of Hispanic or Latino origin
- Prefer not to respond

What is your sex?

- Male
- Female
- Prefer not to respond

Select location(s)

Sioux Center	January 5		Davenport	January 15	
Storm Lake	January 6		Ames	January 20	
Burlington	January 7		Atlantic	January 21	
Mason City	January 8		Iowa City	January 26	
Estherville	January 12		Carroll	January 27	
Waterloo	January 14		Le Mars	January 28	

Payment

Early registration	$75 per location	$
Late registration	$100 *(less than 7 days prior to meeting)*	$
TOTAL		$

Are you attending the **private pesticide applicator** continuing instruction course at Crop Advantage? yes no

*– There is a separate **$30** fee, collected at the meeting and you must attend the entire Crop Advantage meeting to qualify.*

Complete this form, include check payable to Iowa State University and mail to:
Registration Services, 2121 State Ave, Ames, IA 50011-3611

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